

How to perform a backlink audit on your website

Last Updated / Reviewed: Jan 10th, 2023

Execution Time: ~Starting from 2h



Goal: To execute a comprehensive SEO Backlink Audit on any website that clearly identifies what's working, what needs to be fixed, and action steps on what to work on first.

Ideal Outcome: The end-user receives a comprehensive audit that lets them know the state of their current backlink health, along with specific action steps on what to do next.

Prerequisites or requirements: None.

Why this is important: Backlinks are an extremely important ranking factor for Search Engines, you want to make sure you're taking full advantage of the links you are getting, and are not getting penalized by poor links that you might have acquired throughout the time.

Where this is done: In your browser, Google Docs, Google Sheets, SEMRush and Ahrefs.

When this is done: Periodically, every 3-6 months or when you suspect you might have been penalized due to your link profile.

Who does this: The person responsible for SEO.

☐ Environment setup

Create a SEMRush account if you don't have one already:

1. Go to <https://www.semrush.com/signup/>;
2. Enter your details and create your account;

Note: If you don't have a paid account with SEMRush follow this SOP very closely or you run the risk of running out of reports before you are able to complete the SOP.

Note 2: SEMRush offers a free 7-day trial on all their plans. If it's your first time using SEMRush and you are only going to perform one audit, a free trial would be enough to perform this SOP.

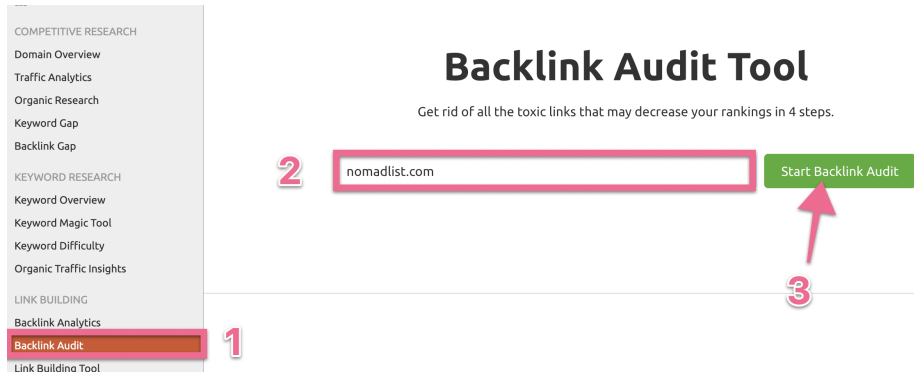
Create an Ahrefs account If you don't have one already:

1. Go to <https://ahrefs.com/>;
2. On the top click 'Start a 7-day trial for \$7';
3. Select your plan (unless your website is extremely large the Standard plan works for this SOP) and pay for your trial.

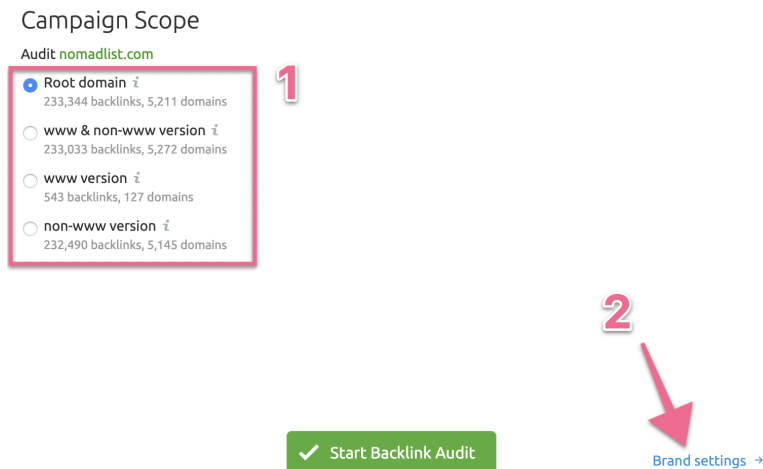
Note: After the 7 days you will be charged the full cost of the plan, if you have never tried Ahrefs and just want to perform this SOP once, the 7-days are enough for you.

☐ SEMRush – Identify potentially toxic backlinks

1. Log in to SEMRush here: <https://www.semrush.com/login/>
2. Click "Backlink Audit" on the sidebar → Enter the website that you want to audit → Click "Start Backlink Audit":

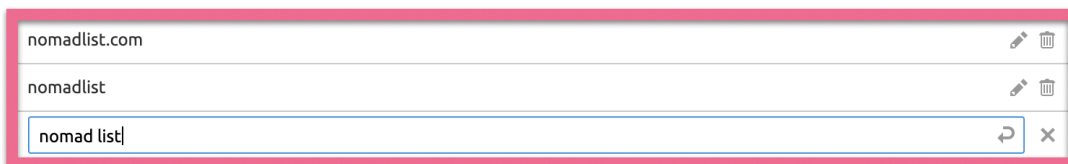


3. Select “Root domain” (unless you are sure you want one of the other options) → Click “Brand settings”;



4. Enter all the possible ways (common variations, common acronyms) your brand could be mentioned online → Click “Domain category”

Added brand names: 2 of 10



A screenshot of a web interface showing a list of brand names. The list contains three entries: 'nomadlist.com', 'nomadlist', and 'nomad list'. Each entry has a small edit icon and a delete icon to its right. The third entry, 'nomad list', is currently selected and highlighted with a blue border. A red rectangular box is drawn around the entire list area, and a large red number '1' is positioned to the left of the box.

1

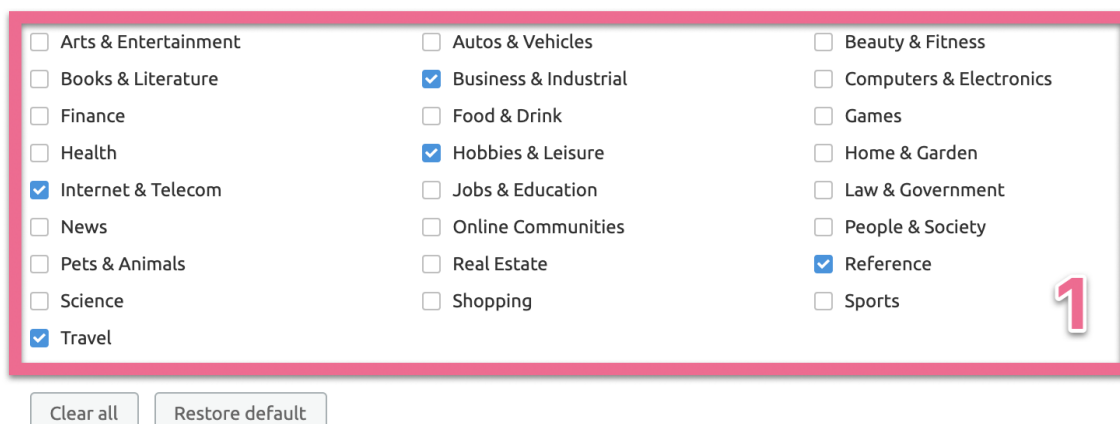
[← Campaign scope](#)

✓ Start Backlink Audit

[Domain categories →](#)

2

5. Select the categories that fit your website → Click “Target countries”:



A screenshot of a web interface showing a grid of domain categories. The categories are arranged in three columns. The first column includes: Arts & Entertainment, Books & Literature, Finance, Health, Internet & Telecom (checked), News, Pets & Animals, Science, and Travel (checked). The second column includes: Autos & Vehicles, Business & Industrial (checked), Food & Drink, Hobbies & Leisure (checked), Jobs & Education, Online Communities, Real Estate, and Shopping. The third column includes: Beauty & Fitness, Computers & Electronics, Games, Home & Garden, Law & Government, People & Society, Reference (checked), and Sports. A red rectangular box is drawn around the entire grid of categories, and a large red number '1' is positioned to the right of the box. Below the grid, there are two buttons: 'Clear all' and 'Restore default'.

[← Brand settings](#)

✓ Start Backlink Audit

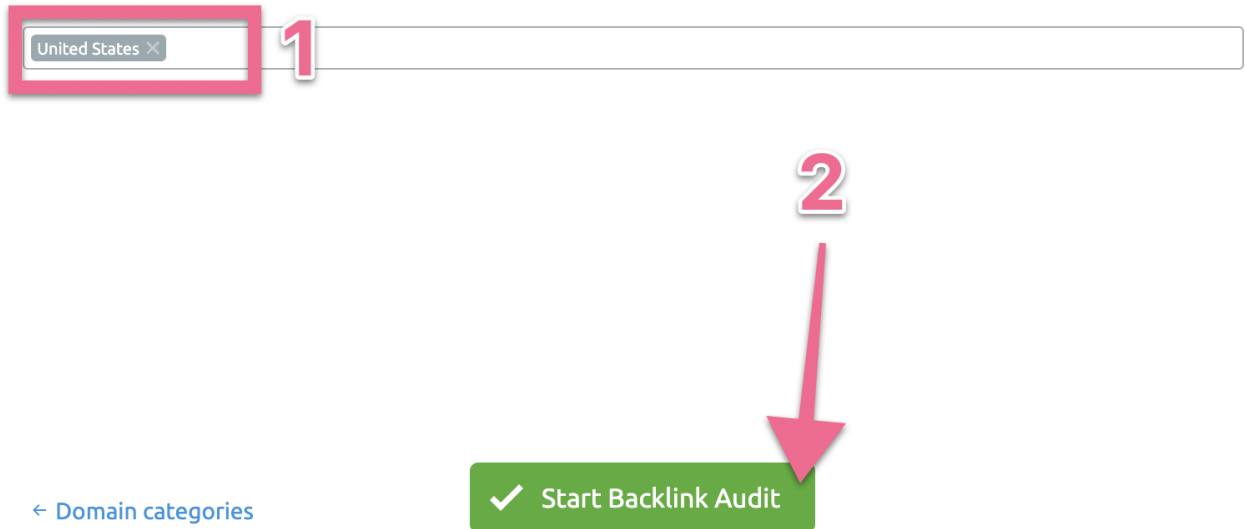
[Target countries →](#)

2

6. Select the target countries that fit your website → Click “Start Backlink Audit”:

Select countries

Select countries associated with your targeted audience. This data will help us to determine if the language of webpages sending links to your website is relevant to your domain.



The screenshot shows a form with a text input field containing 'United States' and a close button (X). A red box and the number '1' highlight this field. Below the input field is a link that says '← Domain categories'. To the right of the input field is a large green button with a checkmark icon and the text 'Start Backlink Audit'. A red arrow and the number '2' point to this button.

7. Your audit will start to process, this might take a few minutes depending on how large your site is.

Backlink Audit: nomadlist.com ✓



The screenshot shows a progress bar with the text '0/8 steps: collecting and analyzing your backlinks'. The progress bar is a thin green line.

8. When it's ready, you'll get a success message, click "Go to results":

Referring domains 6,148	Toxic domains 8	Potentially Toxic domains 1,333
Overall Toxic Score Low	Analyzed backlinks 35,323 In your Remove list 0 In your Disavow list 0	
Domains to be analyzed: 0		
Robots.txt restrictions: 0		
Crawl errors: 0		
Domains analysed: 0		

Found **35,323** new backlinks from **6,148** domains

[Go to results](#) **1**

9. Glance over the 'Overall Toxic Score', this will already give you a general idea regarding how spammy the link profile is (and how much work you'll have to do), the lower the better. → Click "Audit".

Overview **Audit** **Remove** **Disavow** **Lost & Found** **About** **2**

Overall Toxic Score ⓘ **1**

Low

Your backlink profile looks good! Connect your [Google Search Console](#) to audit all your backlinks.

Referring Domains ⓘ

6,148

new **75**
broken **298**
lost **203**

Domains by Toxic Score ⓘ **Current** **Weekly Trend** **NEW**

<1% **21%** **79%**

8 toxic 1,333 potentially toxic 4,807 non-toxic

[View full report](#)

10. In the top-right corner click "Export to CSV":

Export to CSV

- Open the CSV file in [Google Sheets](#).
- Open and make a copy of the [ClickMinded SOP Library - Backlink Audit Template](#) (Spam Audit Sheet) → Paste the values from the CSV file you opened in the previous step into the template:

	A	B	C	D	E	F	G	H
1	NomadList - Backlink Audit			To make edits: Click File → Make a copy to save a copy of this resource (you have to be logged into your Google account)				
2	Comment	Action	Status	Domain Score	Trust Score (domain)	Page Score	Source URL	Source page title
3	Spammy aggregator	Remove	To-do	1	0	10	http://o-o-o-o-o.co/	o-o-o-o-o Economic Travel & Shopping
4	Spammy aggregator	Remove	To-do	1	0	10	http://www.o-o-o-o-o.co/	o-o-o-o-o Travel & Shopping
5	Spammy aggregator	Remove	To-do	1	0	0	http://o-o-o-o-o.ooo/	o-o-o-o-o Travel & Shopping
6	Spammy aggregator	Remove	To-do	1	0	1	http://o-o-7-o-o.com/	Travel Search Shell! Useful Travel services in one
7	Not spam	No Action	To-do	14	0	0	http://colmoli.cf/coast-of-living-in-canggu-in-jun-2019-nomadlist/	Cost Of Living In Canggu In Jun 2019 Nomadlist -
8	Spammy aggregator	Remove	To-do	1	0	0	http://www.o-o-6-o-o.com/	o-o-o-o-o Travel & Shopping
9	Spammy aggregator	Remove	To-do	1	0	1	http://o-o-7-o-o.ru/	Travel Search Shell! Useful Travel services in one
10	Possibly a negative SEO campaign	Disavow	To-do	2	0	0	https://vandrouki.asia/2019/samye-poleznyye-prilozheniya-i-sajty-dlya-myte/	Самые полезные приложения и сайты для муте
11	Possibly a negative SEO campaign	Disavow	To-do	1	0	13	http://miscoconceptienn.enfapfnir.ml/misco18261.html	xvideos downloader apps for iphone 6, Xvideos H
12	Possibly a negative SEO campaign	Disavow	To-do	1	0	13	http://scholarshippen.enfapfnir.ml/schol18391.html	the only way is essex s15e02 download. The rest i
13	Possibly a negative SEO campaign	Disavow	To-do	1	0	3	http://alupvits.walnutmortality.ga/alupv23402.html	ssr 2011 keygen. He personally wouldn't have tho
14	Possibly a negative SEO campaign	Disavow	To-do	1	0	3	http://difu16421.html	songs indian download video, She neither seemec
15	Possibly a negative SEO campaign	Disavow	To-do	1	0	3	http://dnsvrvos.walnutmortality.ga/dnsvr27432.html	hack odnoklassniki ok.exe download. Is it all over
16	Possibly a negative SEO campaign	Disavow	To-do	1	0	3	http://elusiveforward.walnutmortality.ga/penis-pumps/elusi26	elusiz690. It would be nice to - elusiveforward.wal
17	Possibly a negative SEO campaign	Disavow	To-do	1	0	3	http://fervorepoch.danishplume.ga/schools-dira/fervo22706.html	fervo2270. Taking a prominent part as - fervorepor
18	Possibly a negative SEO campaign	Disavow	To-do	1	0	3	http://frigidjournal.walnutmortality.ga/frigi19889.html	bokep brian banks, Bokep RUMMY [gaily] Keep i
19	Possibly a negative SEO campaign	Disavow	To-do	1	0	3	http://fulcrumvulture.walnutmortality.ga/city/fulcr28961.html	duke nukem manhattan project crack free downloa
20	Possibly a negative SEO campaign	Disavow	To-do	1	0	3	http://gikvaipo.walnutmortality.ga/penis-enlargement/gikva20	gikva2018. Such minority was precisely the - gikva
21	Possibly a negative SEO campaign	Disavow	To-do	1	0	3	http://gravyltinnissho.danishplume.ga/index.php/menu-activ	gravyl2985. The defeat at Nordlingen cost - gravylt
22	Possibly a negative SEO campaign	Disavow	To-do	1	0	3	http://indocinateml.walnutmortality.ga/indoc14976.html	aloo chaat movie download free. But the best was
23	Possibly a negative SEO campaign	Disavow	To-do	1	0	3	http://kdezmmtl.walnutmortality.ga/kdezn10862.html	minecolony download 1.7.2. But Lord look you sir-
24	Possibly a negative SEO campaign	Disavow	To-do	1	0	3	http://khxzstml.walnutmortality.ga/khxs23360.html	dune film download free. The war has gone on - kh
25	Possibly a negative SEO campaign	Disavow	To-do	1	0	3	http://kkisgovt.walnutmortality.ga/kkigo24212.html	canto passaro preto download gratis. This dic dic
26	Possibly a negative SEO campaign	Disavow	To-do	1	0	3	http://kkytvdbo.walnutmortality.ga/kytvs18751.html	ameritrade android app download. Sir said the h
27	Possibly a negative SEO campaign	Disavow	To-do	1	0	3	http://machineandist.danishplume.ga/outdoor-and-leisure/machi277	mach277. So Shahrvat reioiced greatlv and - mac

- Sort by Toxic Score (Column O)
- Analyze each link individually in the “Manual Risk Analysis” columns and that link will be assigned a Risk Score

Manual Risk Analysis						
Trustworthy Site	Trustworthy Links	Relevant Country	Relevant Context	Natural Content	Natural Anchor Text	Risk Score
Select one	Select one	Select one	Select one	Select one	Select one	⚠ First, rate your links, score will show here
Select one	Select one	Select one	Select one	Select one	Select one	⚠ First, rate your links, score will show here
Select one	Select one	Select one	Select one	Select one	Select one	⚠ First, rate your links, score will show here
Select one	Select one	Select one	Select one	Select one	Select one	⚠ First, rate your links, score will show here
Select one	Select one	Select one	Select one	Select one	Select one	⚠ First, rate your links, score will show here
Select one	Select one	Select one	Select one	Select one	Select one	⚠ First, rate your links, score will show here

Note: By default the Risk Score will be calculated as:

- Low** - If you replied “Yes” to every dropdown;
- Medium** - If you replied “No” in one of the dropdowns;
- High** - If you replied “No” to two or more of the dropdowns;

If you want to change the way this score is calculated you can do so by editing the lower and upper boundaries:

(Optional) Edit the bounds below to change		
Rating	Lower bound	Upper bound
High	2	6
Medium	1	1
Low	0	0

Important: Make sure that the ranges do not overlap.

15. In the end, it will be up to you to decide whether or not that backlink would be something that you will want to have on your profile, but be mindful of the score you get on the spreadsheet, if there's a 'Medium' risk or higher, you might want to try and remove that link from your link profile.

16. For each link select which "Action" should be performed:

- a. **Remove:** This should usually be the first course of action unless you are sure contacting the owner of the website will have no effect.
- b. **Disavow:** This option should be used cautiously and only if across all your profile there is a considerable number of spammy, artificial, or low-quality links that have caused a manual penalty or are likely to cause one in the future.
- c. **No Action:** If you believe the link is not spammy or want to keep it in your link profile, select this option.

NomadList - Backlink Audit - SPAM		
Comment	Action	Status
Spammy aggregator	Please select an action ▼	To-do ▼
Spammy aggregator	Remove ▼	To-do ▼
Spammy aggregator	Remove ▼	To-do ▼
Spammy aggregator	Remove ▼	To-do ▼
Not spam	No Action ▼	To-do ▼

Note: If you want to add a comment, there's a comment section to the left, and on the right column you're able to track your progress.

17. Column 'O' of the spreadsheet will have a metric called "Toxic Score". The toxic score is a proprietary metric by SEMrush that represents how dangerous that specific link might be for your website. It's based on a scale of 0 to 100 with 0 being 'Good' and 100 being 'Very Toxic'. → Go through every row of your spreadsheet until you reach a Toxic Score of 45 or below.

Note: Ideally, you would go through every link on that spreadsheet but if you have little time available and a very large link profile that might not be possible.

☐ Take action on spammy backlinks

1. For every link with an assigned 'Action':

a. If the action is "Remove":

i. Go to the website and try to find the details of the person responsible for its content or a contact form.

1. Look for a "Contact us", "Contribute to our blog", or similar link in the top navigation, sidebar, or footer of the site.
2. If you find the name of the website owner/editor, try looking for their Twitter profile and check if they have an email listed on their profile.
3. Use the [Mail Hunter Chrome](#) extension. If you are using the free version of Email Hunter, only use this as your last option since you get only 150 requests per month.

a. **Note 1:** You might get contact information for the author, but sometimes it will be someone in the company's marketing team or the website's webmaster.

b. **Note 2:** Always try to reach out to an actual person instead of a catchall email address (e.g. info@domain.com, marketing@domain.com, hello@domain.com)

- c. **Note 3:** *If there are several contacts, default to the one in which hunter shows the most sources*
- 4. Use a [Whois lookup](#) tool to see if you can find the contact of the owner in the domain registration info.
- ii. Send them a request to remove the link to your site. If you don't know what to write, you can use the template below:

Hi,

This is [Your Name] from [Your Business Name], I'm reaching out because I've noticed on this page [Backlink Source] you are linking to [Your Business Name].

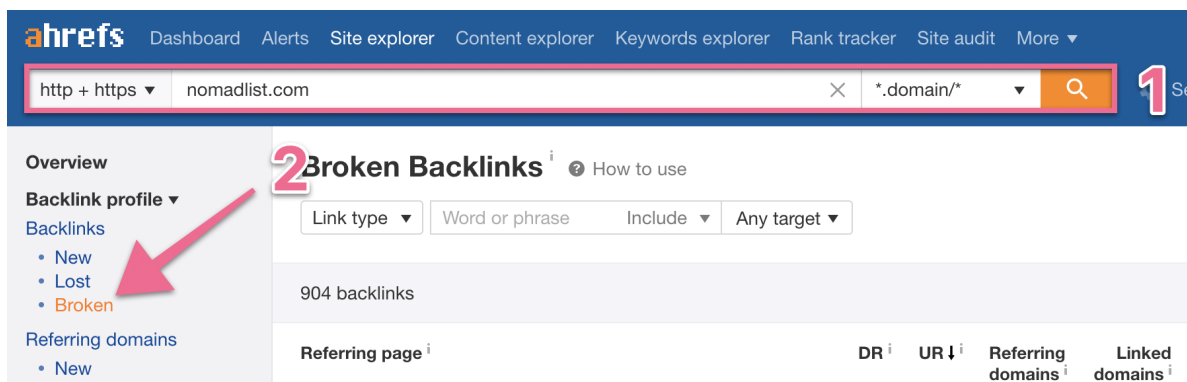
While we appreciate the mention it would be great to us if you could remove the direct link to our site and replace it with a brand mention, a non-linked URL, or just removing the URL entirely.

*Thank you,
[Your Name]*

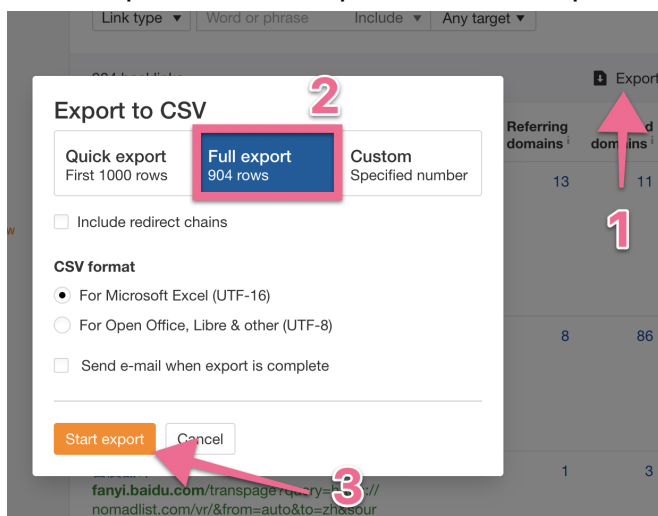
- b. **If the action is “Disavow”:** Disavow those links on your site using following the instructions on SOP 080 ([web version](#))
- c. **If the action is “No Action”:** Skip to the next URL on your list.

❑ Identify 404 (broken) backlinks

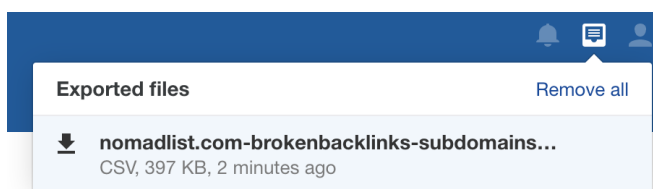
1. Open [ahrefs](https://ahrefs.com), and enter the site you want to analyze in the box, click the magnifying glass icon, and then click “Broken”:



2. Click ‘Export’ → ‘Full export’ → ‘Start Export’



3. On the notification icon, download your exported CSV file when it's ready



4. Copy the content of that CSV over to the [ClickMinded SOP Library - Backlink Audit Template](#) (404 Audit Sheet)

	A	B	C	D	E	F	G
1	NomadList - Backlink Audit - 404s			To make edits: Click File → Make a copy to save a copy of this resource (you have to be logged in to Google Drive)			
2	Comment	Action	Status	Domain Rating	URL Rating (desc)	Referring Domains	Referring Page URL
3	Redirect to https://nomadlist.co	301 Redirect	Updated Backlink	66	21	13	https://levels.io/startups/
4	Typo in the article, contact writer	Contact to Request Fix	Contacted (waiting)	72	19	9	https://doist.com/blog/travel-remote-work-digital-nomad/
5	Link is not live anymore	Do Nothing	Done	82	13	1	http://fanyi.baidu.com/transpage?query=https://nomadlist.co
6	Link is not live anymore	Do Nothing	Done	82	12	2	http://fanyi.baidu.com/transpage?query=https://nomadlist.co
7	Feature unavailable redirect all	301 Redirect	301 Redirected	87	12	0	https://www.producthunt.com/posts/nomad-list-5-0/reviews
8	Spam	Do Nothing	Done	18	12	5	http://alexatop1m.kritih.com/List-19.html
9	Spam	Do Nothing	Done	79	11	0	https://a.pr-cy.ru/nomadlist.com/
10	Spam	Do Nothing	Done	79	11	0	https://a.pr-cy.ru/en/nomadlist.com/
11	Link is not live anymore	Do Nothing	Done	72	11	1	https://www.geektime.com/2016/11/23/5-holiday-travel-apps
12	Project abandoned. Create a new one	Bring Page Back	To-do	65	10	0	https://www.netted.net/extra-netted/nomadlist-vr-videos-web
13	Feature unavailable redirect all	301 Redirect	301 Redirected	56	10	0	https://wip.chat/@neosilky/todos/111542?page=2
14	Feature unavailable redirect all	301 Redirect	301 Redirected	56	10	0	https://wip.chat/@neosilky/todos/90589
15	Feature unavailable redirect all	301 Redirect	301 Redirected	56	10	0	https://wip.chat/@neosilky/todos/74207?page=2
16	Feature unavailable redirect all	301 Redirect	301 Redirected	56	9	0	https://wip.chat/@neosilky/todos/109878?page=2
17	Feature unavailable redirect all	301 Redirect	301 Redirected	56	9	0	https://wip.chat/@neosilky/todos/28625?page=2
18		Please select an action	To-do	21	9	1	https://placestowork.net/iamaca
19		Please select an action	To-do	56	9	0	https://wip.chat/@neosilky/todos/106007?page=2
20		Please select an action	To-do	56	9	0	https://wip.chat/@neosilky/todos/74790
21		Please select an action	To-do	21	9	1	https://placestowork.net/burlington
22		Please select an action	To-do	21	9	1	https://placestowork.net/batumi

5. (Optional, might save you time) Make sure those URLs are still 404'ing and remove them from the list if they aren't, using [URLitor.com](https://urlitor.com/):
 - a. Copy the "Link URL" from column 'K' → Paste those lines in the text box → Click 'Submit'

Bulk HTTP Status Checker

1

Check HTTP Status Codes, redirect locations and number of chained redirects in bulk. Download a .csv file or paste directly to your Spreadsheet!

Your browser

Submit

2

- b. You will get a list of the same URLs and information on their current status, if the URL does not display a '404' you don't need to analyze it in the next steps and you can remove it from your list. (You can either do that manually or export a CSV from URLitor and cross reference it with the list on your [ClickMinded SOP Library - Backlink Audit Template](#))

URL	HTTP Status	HTTP Status (final destination)	# of Redirects	Response Time
https://nomadlist.com/coworking/larnaca	200	200	0	0.55 seconds
https://nomadlist.com/canggu-bali	404	404	0	0.35 seconds
https://nomadlist.com/gear	404	404	0	0.34 seconds
https://nomadlist.com/vr/	404	404	0	0.44 seconds
https://nomadlist.com/coworking/burlington	200	200	0	0.52 seconds
https://nomadlist.com/@neosilky	404	404	0	0.37 seconds

6. For each link, select which **“Action”** should be performed:

- a. **Contact to request fix:** Select this option if the reason for the 404 is due to improper linking (i.e. a typo, or a parameter that doesn’t exist) or you think it would be better if they update their page instead.
 - i. **Example:** <https://nomadlist.com/gear>
Note that the parenthesis ‘)’ at the end isn’t supposed to be part of the link
- b. **Redirect:** Select this option if you’re going to redirect the currently 404’ing page on your site to another relevant page on your site.
 - i. **Example:** <https://nomadlist.com/chiang-mai-thailand/> and <https://nomadlist.com/chiang-mai/>
Note that the first page is a 404 but it actually could just be redirecting to the new page where that content exists.
- c. **Bring page back:** Select this option if you’re going to recreate the content that once was available on that page, or create a similar piece of content.
 - i. **Example:** <https://nomadlist.com/vr/>
Note that the page used to be a virtual reality tool that is not available anymore. That page’s content can be recreated to mention what happened to the tool, and provide the users with added value.

- d. **Nothing:** Select this option if you're going to take no action on this 404'ing page.

- i. **Example:** <https://nomadlist.com/default.htm>

Even the URL alone doesn't give us much information regarding why no action will be taken on this page, looking at the links that point to this page it appears to be a negative SEO (Spam) campaign that was pointed towards that URL. Therefore no action will be taken since those links are not valuable and not 'real'.

☐ Take action on 404'd backlinks

1. For every link with an assigned 'Action':

a. **If the action is "Contact to request fix":**

1. Go to the website and try to find the details of the person responsible for its content or a contact form.
 - i. Look for a "Contact us", "Contribute to our blog", or similar link in the top navigation, sidebar, or footer of the site.
 - ii. If you find the name of the website owner/editor, try looking for their Twitter profile and check if they have an email listed on their profile.
 - iii. Use the [Mail Hunter Chrome](#) extension. If you are using the free version of Email Hunter, only use this as your last option since you get only 150 requests per month.
 - a. **Note 1:** *You might get contact information for the author, but sometimes it will be someone in the company's marketing team or the website's webmaster.*
 - b. **Note 2:** *Always try to reach out to an actual person instead of a catchall email address (e.g. info@domain.com, marketing@domain.com, hello@domain.com)*

- d. If the action is “Do Nothing”:** Skip to the next one.

☐ Analyze your top linked pages

1. Open [ahrefs](#), and enter the site you want to analyze in the box, click the magnifying glass icon, and then click “Best by links”:

The screenshot shows the Ahrefs interface. The search bar at the top contains 'nomadlist.com' and has a magnifying glass icon to its right. Below the search bar, the left sidebar is visible, with 'Best by links' selected under the 'Pages' section. The main content area displays 'The Best Pages by Incoming Links' for 'nomadlist.com', showing a table of results with columns for rank, page, URL, and referring domains.

#	Page	UR ↓	Referring domains
1	Nomad List - Best Cities to Live and Work Remotely nomadlist.com/	82	3,836
2	301 moved permanently nomadlist.com/ ↳ nomadlist.com/	45	349
3	403 forbidden nomadlist.com/forum/	41	217
4	All Channels Chat nomadlist.com/chat	40	145
5	301 moved permanently www.nomadlist.com/ ↳ nomadlist.com/	35	113
6	301 moved permanently www.nomadlist.com/ ↳ www.nomadlist.com/	34	95
7	Nomad List - Best Cities to Live and Work Remotely	31	76

2. Export your data to CSV:

The screenshot shows the 'Export to CSV' dialog box. It has three tabs: 'Quick export' (First 1000 rows), 'Full export' (4,841 rows), and 'Custom' (Specified number). The 'Quick export' tab is selected. Below the tabs, there are two radio buttons for 'CSV format': 'For Microsoft Excel (UTF-16)' (selected) and 'For Open Office, Libre & other (UTF-8)'. At the bottom, there are two buttons: 'Start export' and 'Cancel'. A red arrow points to the 'Start export' button with a '1', and another red arrow points to the 'For Microsoft Excel (UTF-16)' radio button with a '2'.

3. Paste your data on the [ClickMinded SOP Library - Backlink Audit Template \(Popular Pages Sheet\)](#):

NomadList - Backlink Audit - Popular Pages		To make edits: Click File → Make a copy to save a copy of this resource (you have to be logged		
Comment	Action	URL Rating	Page URL	Page Title
Homepage		82	https://nomadlist.com/	Nomad List - Best Cities to Live and
Homepage		45	http://nomadlist.com/	
Feature (Forum)		41	https://nomadlist.com/forum/	
Feature (Chat)		40	https://nomadlist.com/chat	All Channels Chat
Homepage		35	https://www.nomadlist.com/	
Homepage		34	http://www.nomadlist.com/	
Location Card (Chiang Mai)		31	https://nomadlist.com/chiang-mai	Cost of Living in Chiang Mai. Prices
Signup	Redirect or Canonicalize	31	https://nomadlist.com/?join=nomadlist	Nomad List - Best Cities to Live and
Signup	Redirect or Canonicalize	31	https://join.nomadlist.com/	
Location Card (Chiang Mai)	Redirect, Canonicalize, or Me	29	https://nomadlist.com/chiang-mai-thailand	
Tool (Financial Independence Calculator)		29	https://nomadlist.com/fire	
Not True - Negative SEO Campaign	Remove Backlinks	27	https://nomadlist.com/forum/t/whats-the-best-place-to-incorporate-an-online-business/6711?page	
Location (Berlin)		26	https://nomadlist.com/berlin	Cost of Living in Berlin. Prices Upda
Feature (Open Startup)		31	https://nomadlist.com/open	Open Startup - Nomad List
		29	https://nomadlist.com/help	Nomad List — Help
		27	https://nomadlist.com/blog/	
		21	https://nomadlist.com/gay-friendly-cities-in-south-america	
		24	https://nomadlist.com/bangkok	Cost of Living in Bangkok. Prices Up
		23	https://nomadlist.com/barcelona	Cost of Living in Barcelona. Prices U
		26	https://nomadlist.com/chat/all_channels	All Channels Chat
		25	https://nomadlist.com/best-cities-for-digital-nomads	Best Cities for Digital Nomads
		22	https://nomadlist.com/budapest	Cost of Living in Budapest. Prices U
		21	https://nomadlist.com/bangkok-thailand	
		26	https://nomadlist.com/canggu	Cost of Living in Canggu, Bali. Price
		20	https://nomadlist.com/berlin-germany	
		24	https://nomadlist.com/cities-with-fast-internet	Cities with Fast Internet

- For each link, add comments and actions as needed. You might use the comment section to identify what kind of page it is to spot patterns. For example, which types of pages and content are best at generating links, or you might find some additional actions like ‘canonicalization’ that need to be performed on those pages.

Example of possible outcomes:

- “Tools do especially well for link building”
- “Profile pages on Asian locations are linked more than any other locations in the world”
- “Spanish websites use us a lot as a reference”
- “These URLs are actually the same page they should be canonicalized”

- That’s it! Take those insights into consideration for your next link building campaign and the next pieces of content that you create. If there were SEO issues that you have identified on this section of the website, assign them the right action and follow-up on it.